



WIRTA HOSPITALITY WORLDWIDE

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QUALITY INN OWNER ATTENDS CHOICE HOTELS INTERNATIONAL CONVENTION IN BOSTON

Boston, MA: The 57th Annual Choice Hotels International Convention is over reported Bret Wirta, owner of the Quality Inn and Suites, Sequim, WA. Wirta who attended the three-day convention said, "I really benefited from this time in Boston. The convention had much relevance to me. I had three goals for this meeting; enhancing our employee benefits offering, validating our financial goals and reporting systems and staying abreast with social media and online marketing. I was able to make progress in all three areas."

When asked about the rest of the convention Wirta said, "Boston is such an interesting town. I toured about the city and even walked across the Longfellow Bridge to Harvard College. I loved the region's history."

The highlight of the convention was the Gala Dinner and awards ceremony. The Quality Inn and Suites, Sequim received the Platinum Award which is given to only the top 3% of all Choice Hotels worldwide. Wirta said, "Though we didn't receive the 'Inn of the Year' trophy, I was still proud of the job that Nancy Schade, our General Manager and her staff did. Winning the Platinum award for the fourth year in a row was quite a feat."

Wirta said, "I enjoyed the dinner. American Idol star, Taylor Hicks sang for us and I dined with the Choice Hotels International Board Member Scott Renschler and Pat Pacious, Executive Vice President of Technology. All and all the Choice Boston convention was a wonderful experience."

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