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May 19th 2008

Ms. Janna Morrison
Vice President for Community and Franchise Engagement
Choice Hotels International
10750 Columbia Pike
Silver Springs, MD 20901

Dear Janna,

It was nice to chat with you at the Choice convention training session on “The Power of Promoting and Preserving World Heritage through Sustainable Tourism” at the Mandalay Bay a couple of weeks ago. My wife Trish and I own the Quality Inn and Suites in Sequim WA located near the [Olympic National Park](#). The Olympic National Park is a [World Heritage Site](#) so we have been very interested in ways to increase our guest stays through sustainable tourism.

We currently offer hiking and touring packages within the park. Our hotel offers access to the park through the main entrance and other more secluded trailheads. These lesser used trailheads function as unique portals into the park which prevent over usage of the main corridor and allow the visitor a wilderness experience immediately upon entrance.

Are you still looking for franchise partners for your new Choice Hotels World Heritage Alliance? We would like to participate in your pilot program. We feel strongly about being good corporate citizens, so we are pleased to see Choice Hotels do their part. Our operating company, Wirta Hospitality Worldwide’s vision statement ends with ... *“being good neighbors to the communities in which we do business.”* We hope to be good neighbors with our world heritage site by working with you and Choice Hotels on this worthwhile endeavor.

Sincerely,

Bret and Trisha Wirta
Owners WA-151
Quality Inn and Suites of Sequim WA

PS. Our hotel was ranked 10th out of 750 Quality Inns worldwide in the new Property Ranking and Recognition Program that was announced at the Mandalay Bay!